

MEDIA LISTINGS (Updated May 2016)

NOTE: Please email (copy) all publicity submissions to Press Book and Scrap Book people!

PRINT MEDIA: NEWSPAPERS, NEWSLETTERS, & MAGAZINES

1) Name of Organization: **The Conway Daily Sun**

Location: 64 Seavey Street

Mailing Address: PO Box 1940 North Conway, NH 03860-1940

Telephone Number(s): 603-356-3456 or 356-2999

FAX: 603-356-8774

URL: www.conwaydailysun.com

Contact person: **Bart Bachman**, Op Ed/Community Editor

Press Releases:

Bart@conwaydailysun.com

Deadline for press releases and photos: Monday before noon, the week before the event

Calendar Notices: (can also be sent to Bart@conwaydailysun.com)

Calendar@ConwayDailySun.com

Deadline for calendar of events: Wednesday before noon, the week before the event
(Item will appear in calendar Friday and/or Saturday before the event)

Note: The Conway Daily Sun now allows calendar submissions directly online, but to ensure that it will also appear in the print edition, it's best to also send it to Bart via email. The online submission form allows photos and requires a phone number, which appears with the listing.

Print Ads: Camera ready ads can be sent to Hannah McVitty,

hannah@conwaydailysun.com

Print ads need to be submitted three days ahead of time with a day of run specified.

Other contacts:

Editor: margaret@conwaydailysun.com

news@conwaydailysun.com (general news email that everyone checks)

Business news: tom@conwaydailysun.com

Education news: lloyd@conwaydailysun.com

For events with appeal beyond the MWV (such as the plant sale, Christmas boutique, Lunch and Learn speakers, Art in Bloom) send a copy of the press release and calendar item to:

Berlin Daily Sun

Editor, Terry Leavitt terry@berlindailysun.com

bds@berlindailysun.com

Kirsten Lukasak, staff writer

Advertising manager is Tee Johnson (but we have not placed paid advertisements outside of the Conway Daily Sun)

Coos County Democrat

Darin Wiperman - courierreporter@salmonpress.com

Brendan Berube, ExecutiveEditor 603-279-4515, ext. 111

Laconia Daily Sun

Ginger Kozlowski, 603-524-0156

ginger@laconiadailysun.com

news@laconiadailysun.com

3) Name of Organization: **Charity Chatter – Valley Promotions**

www.valleypromotions.net

Location: Bartlett

Mailing Address: PO Box 44, Bartlett, NH 03812-0044

Contact Person(s) & Titles: **Lisa DuFault**

(603) 374-6241

valleypromotions@gmail.com

Deadline: Monday before noon every 2 weeks; Lisa sends e-mail reminder on Friday before

Lisa also takes photos for a Conway Daily Sun “Valley View” page, so notify her of any MGC photo ops (Art in Bloom, workshops on floral arranging, greens workshop, plant sale, holiday boutique and workshops, etc.)

3) Name of Organization: **Lilac Letter**

Contact : Sylvia Swartz: Lleditor@nhfgc.org

Deadlines: **March 7th, June 7th, August 7th and Oct. 7th**

***** Submit article in Times New Roman 10 *****

This is the publication of the New Hampshire Federation of Garden Clubs and is sent electronically to members of NH garden clubs across the state. They will not send out a reminder of their deadlines, so it's up to you to keep them on your schedule.

Here are the requirements:

PREPARING ARTICLES AND ANNOUNCEMENTS FOR THE LILAC LETTER:

1. Most important: When you submit your article to Lleditor@nhfgc.org, on the subject line, write your club name and Lilac Letter. This tells the editor it is not spam.

2. Only one person from each club, most likely the club's Publicity Chairman, should be submitting articles to the Lilac Letter.
3. The heading must include the club name and the author's name.
4. No article shall exceed 500 words (sometimes they will run as much as 600 words, other times they will cut the article down to 200 words).
5. The article must be single spaced except between paragraphs.
6. From your font list, choose Times New Roman, font size 10 pt.
9. Photos may be embedded in the text or submitted as individual .jpg, or .png, or .bmp files.
10. If you do not get your article or announcements in by the due date, it may not be possible to include them. Deadlines are: Winter, March 7; Spring, June 7; Summer, August 7; Fall, Oct. 7

***Sponsorships (ads) for special events are due the same time as the article, but must be approved by the MGC board. Cost is \$100 for a full page. Ads must be in .jpg format.

4) Name of Organization: **Yankee Magazine**

Re-register with your own email address and password

Login – now using: betseyh44@gmail.com

Password – Garden4mgc

For a special event to be included in the print edition, try submitting it 6 months in advance to editors@yankeepub.com.

ONLINE MAGAZINES/PUBLICATIONS:

WEBSITES & ON-LINE MAGAZINES, & POSTING VIA INTERNET:

Note: Publicity on these pages primarily includes only those events where the MGC wants to attract an audience wider than just that of our members; typically this includes both Lunch & Learns, and other non-workshop meetings, excluding the December and June lunches. Setting up a Word document with those special events that you can use to copy and paste from seems to work best.

1) Name of Organization: **State of NH Visitors info** (2 sites) **www.visitnh.gov** (Online Calendar of Events)

Select "Industry members" at top of page
Login ID – Mountain Garden Club
Password – MGCMWV

Can select "My Events" and then edit a similar past event; for the phone # for the event, check the MGC handbook.

also: State Division of Tourism & Travel, in NH Dept of Revenue & Economic Development

Contact: Stacy Geisler (stacy.geisler@dred.state.nh.us) email her the info; info here gets posted in the NH Liquor Store newsletters/ ad sheets

2) Name of Organization: **White Mountains Attractions**

Contact: Jayne O'Connor (jayne@visitwhitemountains.com)

Email info to Jayne in November for inclusion in their Spring publication; this is good for our Spring Plant Sale and Art in Bloom.

3) Name of Organization: **Yankee Magazine** (Online Calendar of Events)

Re-register with your own email address and password

Login – now using: betseyh44@gmail.com

Password – Garden4mgc

Select "Events" and then "Submit an Event" - 500 character limit NOTE: Have to say "White Mountains" in the title! AMY is helpful.

www.yankeemagazine.com

http://www.yankeemagazine.com/travel/events/post.php

4) Name of Organization: **American Towns** (Online Calendar of Events)

www.American Towns.com/nh/northconway

Contact: Jim Maglione (jim@americantowns.com); or

Kay Lazarte (support@americantowns.zendesk.com)

User Name: Betseyh44@gmail.com

Password – 4mgcinfo

Select “Post Events” at bottom of webpage (edit the town once you’re at the events page)

5) Name of Organization: Official North Conway NH Area Guide (Online Calendar of Events)

Contact: Matt Lavoie, 603-522-5357

www.northconwaynh.com

Emails to: northconwaynh@roadrunner.com

6) Name of Organization: **NH Federation of Garden Clubs** (Online Calendar of Events)

www.nhfgc.org

User name – NHFG

Password – Peony

Email: webmaster@nhfgc.org or contact Mary Kaltenbach mjkaltenbach@yahoo.com (note: contact changes every 2 years) – email info on MGC event to be posted on NHFGC Calendar/ Events page.

7) Name of Organization: **New Hampshire Home Magazine**

www.nhmagazine.com

Deadline: three months prior to bi-monthly publication (jan/feb,etc.)

User Name: Betseyh44@gmail.com

Password – \$Gardens4MGC

Address: 150 Dow Street, Manchester, NH 03110

Phone: 603-624-1442 ext 140

Email: Andi Axman editor@nhmagazine.com

8) Name of Organization: **New Hampshire Summer Guide**

Published by Salmon Press. Post events for summer calendar (May through October) Divided by region – check: Mt. Washington Valley

9) Name of Organization: **North Conway Summer Guide**

Published by Conway Daily Sun – submit info for free monthly calendar

10) Name of Organization: **New Hampshire Magazine**

www.nhmagazine.com

Submit info for monthly calendar

User name: Betseyh44@gmail.com

Password: \$Gardens4MGC

11) Name of Organization: **The Union Leader** - through NewHampshire.com

Union Leader logon info: NewHampshire.com logon info:
User Name: betseyh44@gmail.com betseymgc@gmail.com
Password: Gardens4MGC password: Gardens4MGC

12) Name of Organization: **New Hampshire Public Radio** (online community calendar)

www.nhpr.org

From menu bar select Listen, Connect/Community Calendar/Submit Event

Accepts press releases and photos

13) Name of Organization: **The Hippo**

No success to date - submission recommended to: News@hippopress.com

BUSINESS ORGANIZATIONS:

1) Name of Organization: **MWV Chamber of Commerce**

Location: White Mountain Highway

Mailing Address: P.O. Box 2300 ~ North Conway, NH 03860-2300

Contact Person(s) & Titles: Janice Crawford, Executive Director,

Melody Nestor, contact 603-356-5701; Melody@mtwashingtonvalley.org

Promotional Opportunities through MWV Chamber of Commerce are as follows:

THE E-TRAVELER – www.the-etraveler.com, monthly, targets 15,000 visitors

Ads are \$50. Chamber members receive one FREE ad a year; we usually choose Spring Plant Sale.

Deadline is the 15th of the previous month's publication (i.e, Oct 15 for Nov 1 publication).

On the website, can submit for the entire year at our listing. Also, go to EVENTS and submit each monthly event.

Periodically check the Chamber's Hit Report, to see traffic to the Chamber site, and to see how many went on to our own website; report these to Board periodically.

Regularly check and update MGC page on the MWV C of C web site

Login name: mgc
Password: garden
E-mail(s): info@mtwashingtonvalley.org,

2) Name of Organization: **Tin Mountain Conservation Center**

Location: Albany
Mailing Address: P.O. Box 1170, Conway, NH 03818

Contact Person(s) & Titles: Michael L. Cline, Executive Director
Donna Dolan, Communications/Public Relations Mgr. - coordinate certain events with Donna

Telephone Number(s): 603-447-6991; FAX: 603-447-3405
E-mail(s): info@tinmountain.org
URL: http://www.tinmountain.org/

RADIO STATIONS:

1) Name of Organization: **WMWV**
Location: Settler's Green (above Brandli's Restaurant)

Mailing Address: Mount Washington Radio, PO Box 2008 Conway, NH 03818
Deadline: Send out 7 days before meeting

***Contact Person(s) & Titles: Greg Frizzell, Mark Johnson
Telephone Number(s): 603-356-8870; FAX: 603-356-8875
E-mail(s): news@wmwv.com

URL: http://www.wmwv.com/

Drive Time pre-recorded interviews about the MGC and what it does, or a specific event to promote. Drive Times are played at 5:05 pm, Monday through Friday. To schedule an interview, contact Tony Zore, tony@wmwv.com. At least 2 weeks in advance, one month if possible. FREE to non-profits

2) Name of Organization: **Magic 104fm**

Location: Settler's Green (above Brandli's Restaurant)
Mailing Address: Mount Washington Radio, PO Box 2008 Conway, NH 03818

Deadline: Send out 7 days before meeting

***Contact Person(s) & Titles: Cooper & Michelle
Telephone Number(s): 603-356-8870

FAX: 603-356-8875

***E-mail(s): mornings@conwaymagic.com
URL: <http://www.conwaymagic.com/index.html>

Talk of the Towns – is a free daily listing of events, meetings or announcements. These are 15 second “live” reads (60 words max) outlining the event and where to find more information. They run at about 8:15 am the morning of the event only. Email office@wmwv with the listing. FREE

Paid Services for non-profits:

Matched Schedules Mt. Washington Radio Group offers a special “buy one, get one” rate for non-profits. Purchase one 30 or 60 second spot at \$20 and get an additional ad for free. This is a 50 percent reduction in advertising fees. Production services are free to non-profits.

3) Name of Organization: **WJSK Radio**

Mailing Address: P.O. Box 512, Glen, NH 03838
***Contact Person(s) & Title(s): Frank Pingree
Telephone Number(s): 603-383-9832

Only interested if we place an ad.

***Email: wjskradio@yahoo.com

4) Name of Organization: **WOKQ 97.5/WPKQ 103.7**

Mailing Address: PO Box 1888 North Conway, NH 03860
Contact Person(s) & Titles: Audley Williams (also MGC member)
Telephone Number(s): 603-356-7500 or 603-749-9750 (Dover)
FAX: 603-749-1459 (Dover)

E-mail(s): mail@WOKQ.com (Dover)

URL: <http://www.wokq.com/>

TELEVISION STATIONS:

1) Name of Organization: **Valley Vision** (Cable Channel 3 Community Access)

Location: 2888 Main St North Conway, NH
Mailing Address: P.O. Box 1765, N. Conway, NH 03860
Contact Person(s) & Titles: (see below)
Telephone Number(s): (603) 356-8941

FAX: (603) 356-6713

URL: <http://www.valleyvision.com/>

Calendar submissions – eight lines maximum, no more than 35 characters per line

E-Mail Addresses: office@valleyvision.com (as of 4/28/09)

Rec Weekly Show - recweekly@valleyvision.com

***Production Manager – stationmanager@valleyvision.com
(send Calendar of Events Listings to: info@valleyvision.com)

2) Name of Organization: **WMTV, formerly RSN Resort Sports Network**

Location: Shops @ Norcross Place (basement), 2686 Main St., White Mountain Highway
North Conway, NH 03860

Mailing Address: PO Box 1457
North Conway, NH 03860-1457

White Mountains TV is a locally operated commercial TV station geared towards visitors to the White Mountains. We began as RSN-TV 20 years ago.

***Contact Person(s) & Titles: (on-air staff) Kelly Cicero, Megan Simone
Chris Proulx, Station Manager

Email: Chris Proulx
Station Manager
Outside Television | White Mountains TV16
phone: (603) 356-6619
fax: (603) 356-6933

***E-mail(s): cproulx@outsidetv.com

URL: <http://www.whitemountainsinfo.com>
www.outsidetelevision.com

Telephone Number(s): 603-356-6619
FAX: 603-356-6933

Deborah Moffett, sales manager
dmoffett@outsidetv.com
Cell: 603-986-6386

***If you get on Deborah Moffett's email list she will send out periodic openings for free spots on their live show, "White Mountains Today", which airs at 8:15 and 8:45 am on Saturday and Sunday. A MGC representative goes to the studio for a 5 to 8 minute live interview to discuss the club, upcoming events, fundraisers, etc. They ask that you bring props (like some plants for the plant sale, gift items for the boutique, etc.) Spots are first come, first serve and are offered when they can't sell them. They are a great way to publicize an event to tourists, as this TV station runs in most local hotel rooms, lobbies, etc.

SPECIAL

Name of Organization: **Northern New England Home Garden Flower Show**

Location: Fryeburg Fairgrounds

www.homegardensflowershow.com

info@homegardenflowershow.com

*** karla@dicksonandmcgonigle.com is the address to send a blurb for the special newspaper the show publishes.

Contact: Karla Ficker, Dickson & McGonigle, PO Box 154, Fryeburg, ME 04037
207-935-2845, 1-800-359-2033, 1-866-295-6438 FAX: 207-935-2846

Other Locations – These are out of our area, and they generally won't publish our releases or list us online.

1) New Hampshire Discoveries/ Concord Monitor
P.O. Box 1177
Concord NH 03302
Attn: Community news - communitynews@cmonitor.com
Phone: 603-224-5301 ext. 303; Fax: 603-224-8120
Attn: Calendar - calendar@cmonitor.com
Phone: 603-224-5301 ext. 324; Fax: 603-224-8120

2) Weirs Times

Calendar of Coming Events
www.weirs.com; info@weirs.com

3) www.thenhmirror.com; holly@thenhmirror.com
Published - First & Third Wednesday of the month

Deadline 10 days prior to event

4) WMUR Community Calendar
Email: dpelczar@hearst.com
<http://www.wmur.com/community/826602/detail.html>

5) WMTW Portland www.wmtw.com

6) WGME Portland www.wgme.com

7) WCSH6 - Portland

<http://www.wcsh6.com/>

6) AMC Boston

Mailing Address: 5 Joy Street, Boston, MA 02108

Telephone Number(s): 617-523-0655; FAX: E-mail(s): URL: www.outdoors.org

7) Jackson Chamber of Commerce is in our area, but MGC is not a member due to expensive